Sponsorship

2020 Angel City Games
presented by The Hartford
June 18 - 21, 2019
UCLA
Games Vision

To be the largest, all-inclusive, multi-sport Paralympic style competition and festival in the United States.

To celebrate and support the physically disabled and visually impaired community.

To create the ideal experience to learn about adaptive sports, find experienced mentors, connect with peers, and ultimately be inspired to dream.
As the father of a child born with a physical disability, I understand that just getting through the day can be a struggle. Participating in sports is often an expensive and distant dream. Or worse, sport is simply seen as impossible.

At Angel City Sports, we are working hard to change that. Angel City Sports was founded in 2013 with the belief that everyone has the right to participate in sports. Our community is large - 10-15% of the U.S. population - highly fragmented, and challenged with high rates of poverty, unemployment, and major health problems.

Every day, we witness the transformative power of sports to improve self-confidence, reduce social isolation, and build community. We are creating a sense of belonging for our community. Our flagship event, the Angel City Games presented by The Hartford, plays a pivotal role in this process.

The annual Angel City Games is now one of the largest Paralympic style events in the country. We expect 500+ athletes to participate in 9+ sport clinics and competitions over 5 days at the 2020 Games. We now offer a mentoring program and travel grants. We want the Games to be the best event in the country that introduces people with physical disabilities or visual impairments to sport.

Our long term vision is to host thousands of athletes competitively in all 22 summer Paralympic sports. But we need your support. With additional funding, we can find new athletes and expand the sports programming at the Games.

Help us impact more lives through the transformative power of sport!

Clayton Frech,
Founder and CEO
The Angel City Games Explained

The Games
• Inaugural Games began in 2015 to address lack of competitive opportunities in the West
• One of the largest adaptive sports events in the country
• Immersive fun-filled 4 days with 9 sports- clinics & competitions- and special events
• Sanctioned by Adaptive Sports USA and a qualification event for Junior Nationals
• Track and Field Competition will be World Para Athletics Approved
• Angel Experience Zone to educate the broader public in adaptive sports and the adaptive community

Our Athletes
• All ages
• All skill and experience levels, from beginner to elite
• Any physical disability and/or visual impairment
• An athlete interested in learning about resources, trying adaptive sports for the first time, or continuing their progress
The Angel City Games
Explained

Purpose
• The disabled community lacks access to opportunities across education, employment, health, and sports
• To be a positive catalyst to empower personally, professionally, socially, emotionally, and physically
• To foster inclusion and equality for all individuals with physical disabilities
• To create community support and engagement for the Los Angeles 2028 Summer Paralympic Games

Goals and Growth
• We have had strong growth in athlete numbers year over year with 2019 totaling in 425 athletes!
• To continue upward trend in athlete participation and offer additional sports, more special events, and more opportunities for individual growth

![Athlete Total Per Year](chart.png)
2019 Angel City Games
By The Numbers

Event by Attendance

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Athletes</td>
<td>425</td>
</tr>
<tr>
<td>Volunteers</td>
<td>635</td>
</tr>
<tr>
<td>Partners &amp; Guests</td>
<td>1,190</td>
</tr>
<tr>
<td>Total Unique Visitors</td>
<td>2,250</td>
</tr>
<tr>
<td>Cumulative Event Visitors</td>
<td>4,250</td>
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</tbody>
</table>

Global Reach

- United States
- Canada
- Mexico
- Guatemala
- Brazil

*36 states

National Reach

California vs Out Of State

- California: 5%
- Out Of State: 6%
- 36 states

Athlete Breakdown

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Youth</td>
<td>38%</td>
</tr>
<tr>
<td>Adults</td>
<td>54%</td>
</tr>
<tr>
<td>Veterans</td>
<td>8%</td>
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</tbody>
</table>

Athletes by Age

<table>
<thead>
<tr>
<th>Age Range</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 12</td>
<td>18%</td>
</tr>
<tr>
<td>12 - 17</td>
<td>20%</td>
</tr>
<tr>
<td>18 - 34</td>
<td>36%</td>
</tr>
<tr>
<td>35 - 75</td>
<td>26%</td>
</tr>
</tbody>
</table>

Elite Athletes

- 33 Paralympians that competed, coached, and mentored

Travel Grants

- 75 athletes received travel grants for the Angel City Games

Youngest to Oldest

- 2 Yrs old: Demie Vazquez
- 75 Yrs old: Kent Halbmaier

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2019 Angel City Games
Athlete Demographics

**Athletes by Income**

50% of our athletes live within or below current federal low income levels

*Source: US Department of Education

**Athletes by Disability**

- Amputee / Limb Difference - 35%
- CP / TBI / Stroke - 18%
- SCI / Spina Bifida - 37%
- Short Stature - 3%
- Vision Impairment - 2%
- Intellectual - 2%
- Other - 3%

**Athletes by Ethnicity**

- Asian - 9%
- African American - 11%
- Hispanic - 27%
- White - 48%
- Other - 4%

**Athletes by Gender**

- Male - 36%
- Female - 64%

**Sport Participation**

- Archery: 60
- Sitting Volleyball: 36
- Swim: 71
- Table Tennis: 36
- Track & Field: 147
- Wheelchair Basketball: 56
- Wheelchair Tennis: 36

**Athletes by Records**

- Total Records set: 118

**Athletes at Jr. Nationals**

- 47 Youth athletes qualified for Adaptive Sports USA Junior National Championships

*Source: US Department of Education*
2019 Angel City Games

Impact

Impact by Motivation

90% of our athletes saw an increase in personal motivation after participating in the Angel City Games

Impact by Confidence

88% of our athletes saw an increase in personal confidence after participating in the Angel City Games

Testimonials

I honestly believe her being surrounded by the amazing athletes [at Angel City Games] showed her that anything is possible. [We] cannot thank you all enough for the opportunity you provided and the courage you helped to instilled.

— Emily Aronis, mother

William now has found something he loves and wants to continue to train in [javelin]. It was a huge confidence booster for him.

— Jessie Thompson, mother

The best part of my ACG experience was being mentored by three Paralympic swimmers. They gave me a lot of great tips and are interested in my continued progress in the sport.

— Jayden Chapman, athlete

The friendship and camaraderie through competition at ACG are unparalleled. To put it plainly, it’s a family event even if you physically come alone.

Impact by New Sport

55% of our athletes experienced a new sport while participating in the Angel City Games

Impact by Impressions

- 7 Radio/Podcast segments on KIIS-FM, ESPN710, AM570, KNX, & Living Adaptive
- 7 TV News features on Fox LA, KTLA, KTTV, KTTX, KSAZ, KNBC, & CTV
- 40 media organizations with print & digital published

Access to Mentors

77% of our athletes felt they had more access to mentors after participating in the Angel City Games

*Data collected from those who reported a change.
Angel City Games

Event Goals

- 500+ athletes
- 5,000+ total 4-day attendance
- Implement mentoring program to pair new athletes with Paralympians and experienced athletes
- Expand programming for visually impaired and blind

Sports

- 9+ Paralympic sport clinics and competitions including 2 new sports
- Angel City Sports Cheer: host our first cheer team with a clinic and halftime performance
- Toddler Games: Run, jump and throw event for 1-5 year olds
- Angel Experience Zone: Open to the public to try adaptive sports such as golf, wheelchair basketball, wheelchair fencing, and more!

Special Events

- Daily activities that unite and celebrate the adaptive community
- Evening events include Disability Resource Night, Great Games Cookout, and Celebrity Wheelchair Basketball Game
- Plans to add Career Fair and Campus Quest for a unique experience with community building
2020 Angel City Games
Clinics & Competitions

Archery

Goalball

Sitting Volleyball

Swimming

Table Tennis

Track & Field

Wheelchair Basketball

Wheelchair Tennis

Powerlifting

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2020 Angel City Games
Sponsorship Levels

**Event Host**
$100,000

- All Gold level benefits +
  - Vendor expo booth increased to 40 x 40
  - Brand activation and signage at ALL Sports and Special Events
  - Logo on Celebrity Wheelchair Basketball Game step and repeat
  - Co-branded Games recap video
  - Curated athlete storytelling and volunteer experience
  - On-site exposure at Main Stage (2 days), Volunteer/ Honored Guest Lounges and Opening/ Closing Ceremonies

**Special Events**
$50,000

- All Gold level benefits +
  - Vendor expo booth increased to 20 x 20
  - Brand activation and signage at ALL Special Events
  - Logo on Celebrity Wheelchair Basketball Game step and repeat
  - Co-branded Games recap video
  - Curated athlete storytelling and volunteer experience
  - *see Special Event slide for individual special event sponsor opportunities

**Sports**
$25,000

- All Gold level benefits +
  - Vendor expo booth increased to 20 x 20
  - Signage at ALL sport venues
  - Logo on Angel City Games website home page
  - Co-branded Games recap video
  - Curated athlete storytelling and volunteer experience

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2020 Angel City Games

Sponsorship Levels

Gold
$15,000

All Silver level benefits +
• Vendor expo booth increased to 10 x 20
• 1 pre-Games dedicated email feature
• Logo on Games website home page
• Co-branded Games recap video

Silver
$10,000

All Bronze level benefits +
• Logo on Games t-shirt
• Logo on print collateral
• Logo on email marketing

Bronze
$5,000

• 10 x 10 vendor expo booth
• Logo on sponsor wall
• Branded item in swag bag
• VIP & Honored Guest access for Games weekend

Friend of the Angel City Games
$2,500

Choice of one of the following:
• 10 x 10 vendor expo booth
• Logo on sponsor wall
• Branded item in swag bag
2020 Angel City Games

Special Events

**Disability Resource Night** - *Thursday*
- A special evening event for our community to expand their network, find mentors, and acquire resources
- Topics include education, employment, personal development and health/wellness

**Great Games Cookout** - *Friday*
- An evening of food, festivities, and live entertainment uniting athletes, families, volunteers, and supporters

**Celebrity Wheelchair Basketball Game** - *Saturday*
- An exhibition game starring celebrities, professional athletes, Olympians, and Paralympians

**Opening Ceremonies** - *Friday*
**& Closing Ceremonies** - *Sunday*
- The formal opening of the Games celebrating Olympic and Paralympic Day with a Parade of Athletes and the official closing of 2020 Angel City Games presented by the Hartford

*Single event sponsorship opportunities available starting at $2,500*
Make Your Brand Epic
- Enhance brand reputation while gaining access to a highly engaged and diverse audience that is underserved with opportunities for contact capture, product introduction, and service information

Enhance Company Culture
- Create highly inspiring, motivational, and memorable moments through hands-on volunteering and participation experiences

Create Marketing Content
- Develop killer content through imagery, video, and athlete stories showing your support for those with a disability

Be Part of a Movement
- Join the Adaptive Sports Movement, help support our culture of inclusion and diversity, and experience how sports and community can help anyone with a disability
Angel City Sports
Media Coverage & Social Reach

Email Reach: 6,000+
Instagram Followers: 6,000+
Facebook Followers: 3,500+
Twitter Followers: 1,900+

Presented by
Angel City Sports
2020 Angel City Games

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Angel City Sports is a 501(c)3 nonprofit organization providing adaptive sports and recreation opportunities for children, adults and veterans with physical disabilities or visual impairments. ACS provides year-round programming and support for new and emerging athletes includes monthly clinics, adaptive sports equipment rental, coaching education, athlete training and development, mentorship and community outreach.